

DEAR BIOECONOMY ENTHUSIASTS



GenB is a project funded by the European Union of 2,5 years which started in November 2022. GenB is focused on **educating and empowering the Generation Bioeconomy (GenB)**, aware, sensitive, and interested on environmental issues, sustainability and circularity.

You can discover more here!

DISCOVER HERE!



Here's an overview of the events organised

GenB Common Ground Camp on GenB Capacity Building for GenB webinar for Italian primary GenB Living Labs at I.C. Guiccardini

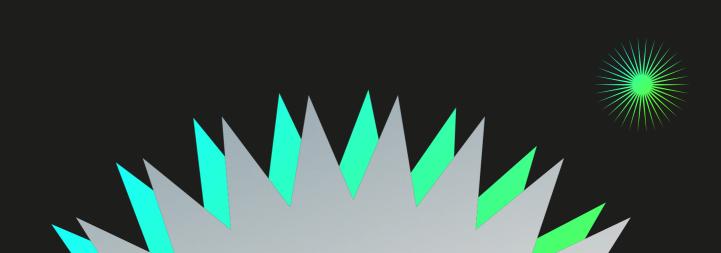
GenB at GECO for school GenB Living Labs at I.C.

| Ground Camp on Bioeconomy education | Building for Italian school teachers | Italian primary school teachers | at I.C. Guiccardini | for school initiative | Labs at I.C. Guicciardini |
|--|---|--|---|--|---|
| 21 February 2023 Athens, Greece | 14 March 2023 Online | 14 March 2023 Online | 16 March 2023 Rome, Italy | 17 March 2023 Online | 18 March 2023 Rome, Italy |
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| | GenB Living Lab at high school I.T.I.S. Montani | GenB Living Labs at I.C. Guiccardini | GenB Living Labs at I.C. Guiccardini | Bioeconomy inquiry Science Project Workshop | GenB Living Labs at I.C. Guiccardini |
| | 24 March 2023 Fermo, Italy | 24 March 2023 Rome, Italy | 25 March 2023 Rome, Italy | 25 March 2023 Brussels, Belgium | 27 March 2023 Rome, Italy |
| | • | • | • | • | • |
| GenB Workshop at the Portuguese National Consumer Meeting | Workshop: Better environment - How to achieve it? | GenB at Imagination and Creativity in the World - Where STEM Meets Arts | bioplastic from orange peels? | GenB Living Labs at I.C. Guicciardini (Rome, Italy) - second workshop | GenB workshop at Future Classroom Lab |
| 28 March 2023 Gaia, Portugal | 28 March 2023 - Žilina Selfgoverning region, Slovakia | 17 April 2023 Brussels, Belgium | 19 April 2023 Wien, Austria | | 24 April 2023 Brussels, Belgium |
| | | • | • | • | • |
| | | Introducing bioeconomy to kids | GenB Focus Groups: Space for reflection on Bioeconomy Learning | GenB webinar for students and teachers of the High School Luigi Sturzo di Castellammare di Stabia | GenB at European Researchers Night |
| | | 25 April 2023 Bratislava, Slovakia | 1 May 2023 Valendia, Spain; Athens, Greece & Online | 10May 2023 +- Online | 15 May 2023 Rome, Italy |
| • | • | • | • | | |
| GenB at Bioeconomy day | GenB at Geco for School award ceremony | Sustainable development festival - GenB at school final event | Exploring bioeconomy in the classroom: from theory to sustainability | 1 | |
| 25 May 2023 Rome, italy | 26 May 2023 Online | 31 May 2023 Rome, Italy | 16 June 2023 Brussels, Belgium | | |
| | You can download all | | | | |

presentations of the events here!

DOWNLOAD THE PRESENTATIONS





GenB Virtual Library: we collected hundreds of materials related to the bioeconomy and made them accessible via an online Library for kids, students, teachers, citizens and policy makers!

You can access the Virtual Library here!



Are you younger than 30 years old and have experience or strong interest in bioeconomy and/or bioeconomy related fields? Would you like to contribute to the sustainable and circular transition of your country and Europe?

/IRTL

From the **1st of June 2023** you are be able to **apply to become a GenB Ambassador**!

DISCOVER MORE HERE!







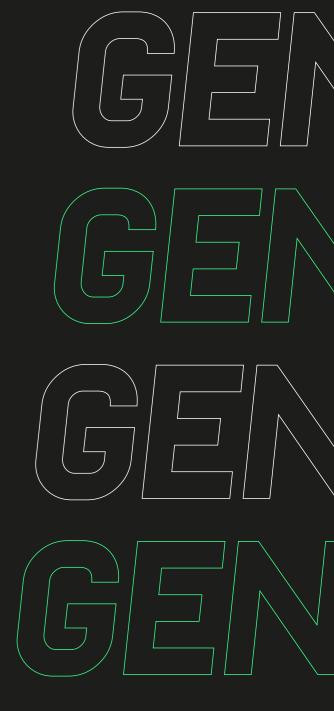
GenB is now partner of the **European Bioeconomy Network**, al alliance of more than 140 projects and initiative promoting the bioeconomy. This partnership will facilitate the knowledge exchange among projects and initiatives in bioeconomy education and awareness, maximising the impact of these activities.







Here is a description of GenB Consortium: a partnership composed of 10 organisations from 8 EU countries!



APRE (ITALY)

BTG (THE NETHERLANDS)

APRE is coordinator of the GenB project and responsible for the smooth implementation of the activities. APRE, together with FVA, is responsible for developing and implementing GenB activities with students, families, teachers and multipliers in Italy. APRE contributes to GenB youth engagement, education of multipliers, mobilisation and co-creation of innovative approaches, strategic dissemination and communication to promote the circular and sustainable bioeconomy at national and European level.

LOBA (PORTUGAL)

LOBA is a communication and digital agency in charge of developing the GenB Virtual Library and managing all dissemination and communication activities of the GenB project. You want to contact GenB? Talk to us!

HSPN (GREECE)

Through its educational programmes and activities, HSPN brings to GenB the substantial experience of one of the most influential and widely recognized global networks in education: the Eco-Schools Programme. HSPN contributes to the development of educational resources as well as activities aimed at improving the skills of educators, students, and parents.

ZSI (AUSTRIA)

Within the GenB project, ZSI brings in its vast expertise, knowledge and experiences of implementing co-creation and citizen engagement processes to not only introduce new topics, but to also jointly develop new methods and approaches in cooperation with different stakeholders, especially children and young people. As a result, ZSI leads the co-creation of innovative approaches in cooperation with other GenB project partners and specifically developed the living labs methodology and implements this methodology in Austria with children and young people aged between 4 and 19. Furthermore, ZSI will develop the methodology to empower the GenB ambassadors as well as implement related tasks.

PEDAL (SLOVAKIA)

PEDAL, responsible for monitoring and evaluation activities. The aim is to collect information about implementation of awareness raising, informational or educational formats targeting young people, their family members, teachers or multipliers. Good practices, as well as recommendations and lessons learnt will be shared to inspire other organizations implementing or wishing to implement similar organizations.

In Slovakia, PEDAL coordinates and implements the activities aimed at awareness raising and education of the above-mentioned groups about bioeconomy and inspiring them to take a role now! BTG is a company of bioeconomy researchers, developers and advisors that has experience developing capacity building and communication materials for various publics. BTG supervises GenB's "Inspire, Inform and Educate" activities tailored to the three age groups, teachers, and other multipliers in the context of large-scale events, ad hoc settings and piloting schools. BTG is responsible for the Dutch GenB activities addressing these target groups.

FVA (ITALY)

FVA contributes to GenB stakeholder engagement, mobilisation and co-creation, strategic dissemination and communication to promote science and bioeconomy and it is responsible for GenB social media strategies and management. FVA, together with APRE, is responsible for the Italian GenB activities with students, families, teachers and multipliers.

EUN (BELGIUM)

EUN contributes to bringing innovative GenB project's materials and solutions to its network of Ministries of Education, schools and teachers. EUN is actively contributing to researching needs, building knowledge, producing and testing training materials for Gen B project. Through various GenB activities, EUN will support schools and teachers in their teaching practices and Ministries of Education to develop policy recommendations on bioeconomy education.

AIJU (SPAIN)

Based on its expertise in research on children and in the analysis of children's behaviour, preferences and characteristics, AIJU collaborates with the other partners in the development and implementation of activities that promote education and awareness of the Bioeconomy. AIJU coordinates the implementation of focus groups in Greece, Spain and Belgium, and the development of Toolkits for young people, teachers and other multipliers. In addition, it leads the GenB impact monitoring and assessment activities and is also responsible for the GenB activities developed in Spain.

Q-PLAN INTERNATIONAL (GREECE)

Q-PLAN INTERNATIONAL, relying on its vast experience in the organization of stakeholder engagement activities, supports the involvement of European green youth associations/ initiatives in the bioeconomy, making their voices heard and taken into account. Q-PLAN is also responsible for the organization of several bioeconomy awareness raising activities for the youth in Greece. Finally, Q-PLAN serves as the Exploitation Manager of GenB, ensuring the exploitation and sustainability of the project results beyond the end of the project.

OUR CONSORTIUM







INSTITUTO TECNOLÓGICO

DE PRODUCTO INFANTIL Y OCIO



Q-PLAN INTERNATIONAL









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www.genb-project.eu

FVA NEW MEDIA RESEARCH

info@genb-project.eu