

## PRIVACY POLICY IN ACCORDANCE WITH ARTICLE 13 OF THE REGULATION

### GENERAL DATA PROTECTION REGULATION

This information is addressed to people interested in supporting the implementation of "GenB - Informing and educating young people on more sustainable behaviours and choices to build a future Generation informed and interested in Bioeconomy" (G.A. 101060501), funded by the Horizon Europe Programme and coordinated by APRE.

#### *Description of the project*

Young generations are the key drivers of sustainable development, which is why it is important to prepare young people for their role in the circular and sustainable bio-economy. In this context, the GenB project will involve young people with the overall objective of inspiring and encouraging future generations to demonstrate awareness, sensitivity, and interest in environmental issues, sustainability, and circularity. In cooperation with young people, parents, and teachers, GenB will produce educational toolkits focusing on the bio-economy and bio-sectors. In order to maximise the impacts of the project, GenB will involve all citizens, create synergies with other initiatives and consolidate its educational model.

#### *Description of the activities*

Within the GenB project, the partners organise various activities to accompany the new generation in the transition towards a circular and sustainable bio-economy: (a) a number of meetings to co-create new approaches and educational materials; (b) promotional meetings as part of large events to raise awareness among the general public; (c) training meetings to increase knowledge with respect to bioeconomy issues; (d) activities with young ambassadors to promote the bioeconomy; and (e) creation of ad-hoc content (images, videos and texts) for project-related social media and the GenB project website.

In the context of these activities, pictures will be taken and short videos will be recorded.

The pictures and videos will be used for dissemination and documentation purposes of the GenB project activities, in documents, conference presentations, and scientific publications. Furthermore, to promote project activities, communicate specific content on the bioeconomy, and encourage the active involvement of young people as "voices" of change, the images and videos will be shared on social media ([Instagram](#), [Facebook](#), [Twitter](#), [LinkedIn](#), and [YouTube](#)) and on the GenB project website. Under no circumstances will the collected images, videos and texts harm the dignity and decorum of the persons concerned. Furthermore, all materials will not be used for commercial purposes by the GenB project. Please note that the contents, once published and disseminated, may be subject to acquisition and republication by third parties, even without GenB's consent. In order to collect and publish images of the child, the consent of both parents/guardians is required for the processing of the child's personal data.

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## Type of data processed

As the holder of parental responsibility over the child involved in the GenB project activities, the parent/guardian gives consent to the processing of the following data of the child: name, surname, age, picture and audio.

For greater protection of the child's privacy, only the following personal data of the child will be used on social media and in project publications: name, age, image and audio.

In the case of online registration forms, further personal data may be collected (in optional form), which will only be used for internal research purposes and not published.

Furthermore, in the consent form, the parent provides authorisation for the processing of his/her name and surname.

## Purposes of processing

The child's personal data will be collected and used within the GenB project for the following purposes:

- Dissemination of images and videos on the GenB project's social media channels;
- Production of project publications, news, documents and conference presentations;
- Storage of the multimedia material and data collected at the APRE Sharepoint ([apre.sharepoint/genbconsortium](http://apre.sharepoint/genbconsortium)) and at the facility of the partner organising the activity.

In addition, GenB requests consent to process the personal data of the parent/guardian for the following purposes:

- Storage of the data collected at the structure of the partner organising the activity.
- Administration by APRE of requests for information, complaints or disputes.

## Data Controller

**APRE** – Agenzia per la Promozione della Ricerca Europea,  
via Cavour 71 – 00184 Rome – Italy  
e-mail [privacy@apre.it](mailto:privacy@apre.it)  
Tel +39 6 48939993

## Legal basis for processing personal data

For the above purposes, the legal basis of the processing is the consent given by the parent to the processing of the child's personal data and his/her own data [Article 6.1.a].

## Holder of parental responsibility over the child's rights

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In relation to the personal data of the parent/guardian and those of the child, the data subject has the power to exercise the rights set out in Articles 15 to 21 under the GDPR.

In addition, the data subject has the right to withdraw their consent at any time. In this case, APRE will remove the child's personal data from the place where it was published as soon as possible.

Please note that it may be impossible to remove the child's personal data if they have already been included in a document that has already been published or is in the process of being published. Data and images will only be removed from future publications.

Furthermore, if the right of withdrawal is exercised, APRE will remove the child's data and those of the parent/guardian from the SharePoint where they are stored.

The above rights can be exercised in writing by sending an email to [privacy@apre.it](mailto:privacy@apre.it), specifying the name of the child and the GenB project.

The holder of parental responsibility also has the right to lodge a complaint with the *Garante per la protezione dei dati personali*.

## Data storage and retention

All personal data collected will be stored in a safe place at the APRE Sharepoint. Only employees of APRE and the Partners, BTG, LOBA, PEDAL, EUN, ZSI, AIJU, Q-PLAN, FVA and HSPN, will have access to this information (<https://www.genb-project.eu/about/consortium/>).

If the holder of parental responsibility over the child does not exercise his or her right of withdrawal, the data will be retained in the Project Database for the time required by the purpose for which it was processed, and in any case no longer than the duration of the GenB project (30 April 2025).

This is without prejudice to any longer retention periods where required by legal obligations.

## Data dissemination outside GenB

Your personal data and that of the child may be accessed by IT system staff on behalf of APRE. Each GenB beneficiary is subject to the application of the EU Regulation 679/2016 (GDPR) and its own ethical rules, taking into account national legislation. APRE will provide further information on the Partners' data protection policy if requested by the holder of parental responsibility over the child. Specifically, requests from the holder of parental responsibility over the child to exercise their data protection rights will be handled in a coordinated manner through the email address [privacy@apre.it](mailto:privacy@apre.it) which will be identified as the contact point for the holder of parental responsibility over the child in the data protection information provided to them by each Party.

## Transfer of data outside the European Union

Your Data will not be transferred outside the European Union.

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## Changes and updates

APRE may also make changes and/or additions to this privacy policy as a result of regulatory changes. Accordingly, the data Controller suggests that you frequently read this privacy policy on the project website.

## Data Breach

In the case of a personal data breach, the event will be handled in accordance with Articles 33-34 of the GDPR EU 2016/679 and all necessary measures will be taken to minimise any negative consequences.



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## CONSENT TO THE PROCESSING OF PERSONAL DATA

I, the undersigned \_\_\_\_\_ parent/guardian

I, the undersigned \_\_\_\_\_ parent/guardian

of \_\_\_\_\_

declare that:

- I have read and understood the declaration provided by the Data Controller pursuant to Article 13 of the GDPR;
- I have had the opportunity to ask questions and have received satisfactory answers;
- I am aware that my participation is voluntary and that I am free to withdraw at any time without providing a reason and without consequences;
- I have received information on the expected duration of data retention (not exceeding the duration of the project, 20 April 2025)
- I am aware that this information will be treated in strict confidence and managed in accordance with the provisions of the EU General Data Protection Regulation (Reg. 2016/679).

And I consent

- To the processing of children's personal data from APRE within the limits of the purposes set out in the privacy policy
- To the processing of my personal data from APRE within the limits of the purposes set out in the privacy policy

Signature parent

\_\_\_\_\_

Signature parent

\_\_\_\_\_

Date

\_\_\_\_\_

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