

CMQ d'Excellence Bioeco Academy

Reims, France

February 22nd, 2023





Bioeconomy Fresk



Systemic introduction of Bioeconomy from human needs to understand how Bioeconomy can respond from a new perspective to actual human needs, considering agri-social-economic aspects and regulations.



Pitch Contest: WHAT NEW BIOBASED MARKETS FOR TOMORROW?

MSc students from Applied Economics and MSc Biotechnologies & Agroressources worked together and presented an integral vision valorising the economic and scientific aspect of their specific project developed.

Results of it will be used by CEBB researchers.





Scape Game "Bioeconomy in risk"



Aimed to students from Middle School and High School. The scape game has as objective to introduce in a ludic way all basic concepts about Bioeconomy by resolving fun brain-twisters.

Students are distributed in 3 teams representing value chain, from farmers to distributors.



Disc-Golf



New way to introduce bio based products in a daily live basis by the exemple of a biobased disc used in this sport.



Memory Game and Betty la betterave

















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