



GenB Common GROUND CAMP

Co-creating novel approaches of teaching, learning,
and spreading awareness about the bioeconomy

WWW.GENB-PROJECT.EU

DATE: February 21st & 22nd, 2023

LOCATION: The Stanley Hotel -
Odisseos 1, 104 37 Athens,



Funded by
the European Union



Inspiring and educating young generations: Innovative approaches from EU funded projects

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OBJECTIVES

- Promote the ecological transition , through the involvement of young generations
- Growth future citizens that are aware and responsible (GenB)
- Inspire tomorrow's workforce, entrepreneur and decision makers



SOME EU FUNDED PROJECTS IN BIOECONOMY EDUCATION

BioGov.net

 Engage4BIO

GEN
YOUNG BIOVOICES
FOR A SUSTAINABLE
FUTURE

 **BioBeo**

 **EBU
Label**

 **european
bioeconomy
university**

 **European
Community
of Practice for
Bioeconomy Education**

AllThings.Bio PRO

 **BIOBEC**

 **BIOVOICES**
CONNECTING BIO-BASED FORCES
FOR A SUSTAINABLE WORLD

 **transition2bio**

 **TALENT4BBI**
Training Future Leaders 4 the
European Bio-Based Industries

 **FOEBE**

bloom

**THE EUROPEAN
BIOECONOMY
NETWORK**

 **biobridges**

 **BE-Rural**

**BIO
east**

 **ABBEE**
Bioeconomy Education

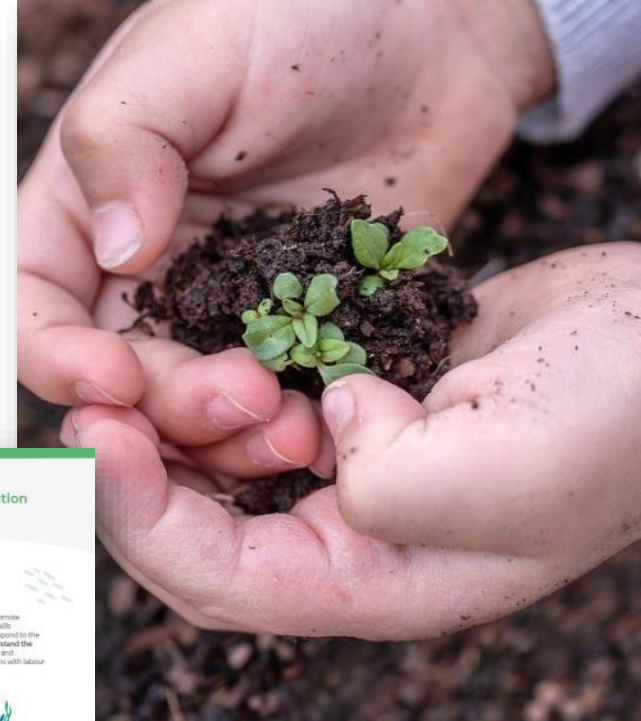
BioCannDo
Bioeconomy Awareness and Discourse Project

 **BIOWAYS**
Bio-based economy: network,
innovate, communicate

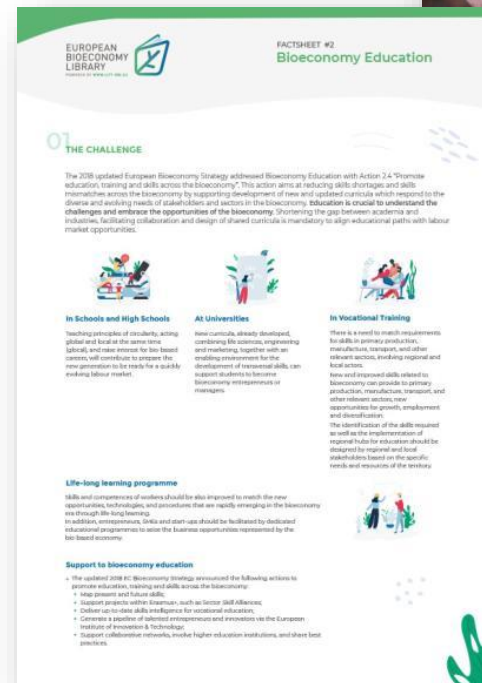
 **UrBIOfuture**
careers, education & research

RESULTS OF THESE PROJECTS

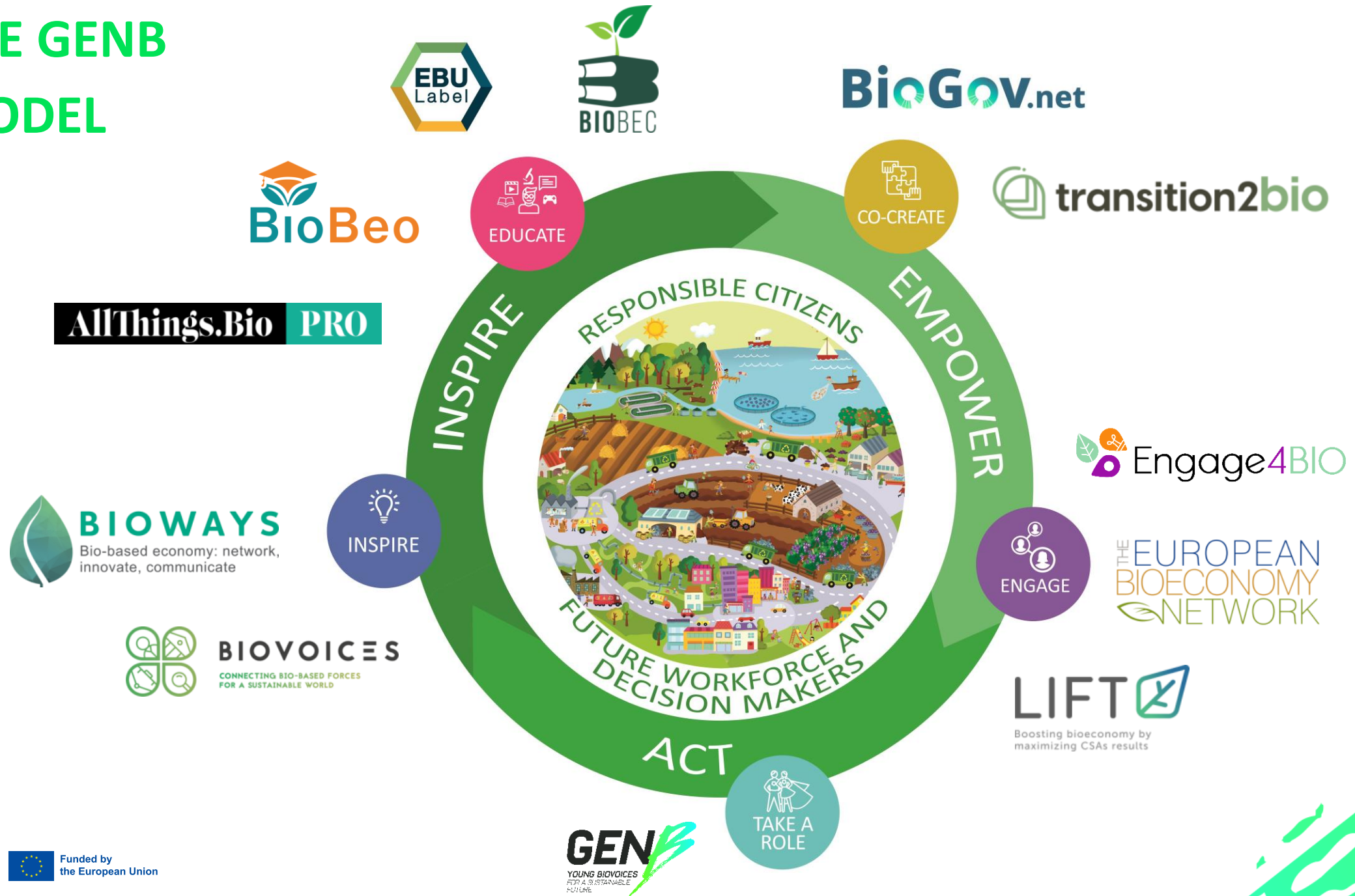
- Increased awareness and knowledge about the circular and sustainable bioeconomy
- New formats, approaches, methodologies, conceptual models
- Promote debate on these topics



[LIFT Factsheet](#)
analyzed all
project's
results



THE GENB MODEL





The citizens of tomorrow



- Scientific events, festivals, museum
- BioArt Gallery to inspire through emotions
- Touch, smell and discover bioeconomy through the Bio-based products





The citizens of tomorrow



- Experiential learning





The citizens of tomorrow



- Pitches, bioeconomy «stories» from researchers, Start-ups, industries
- School projects
- Study visits (industries, biorefineries)





The little ones, speaking their own language

- Books
- Games

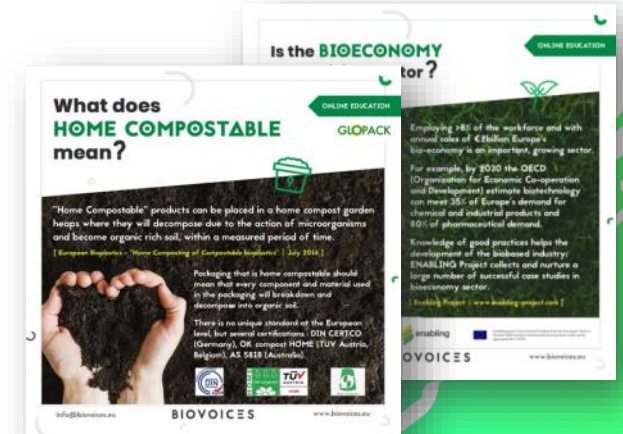
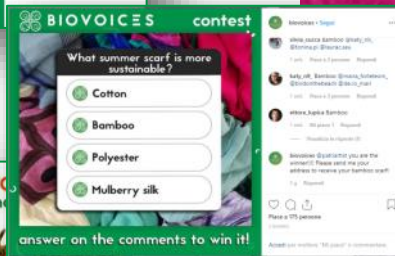
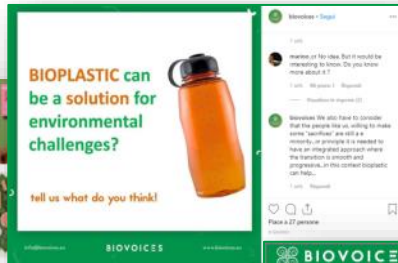
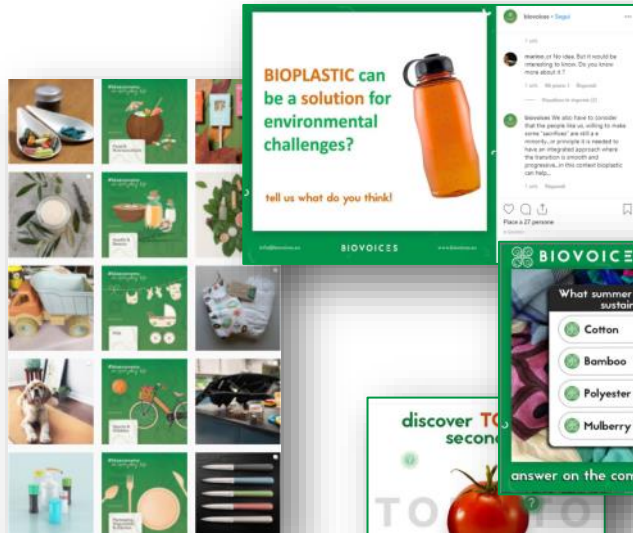




Teens by providing stimulating contents



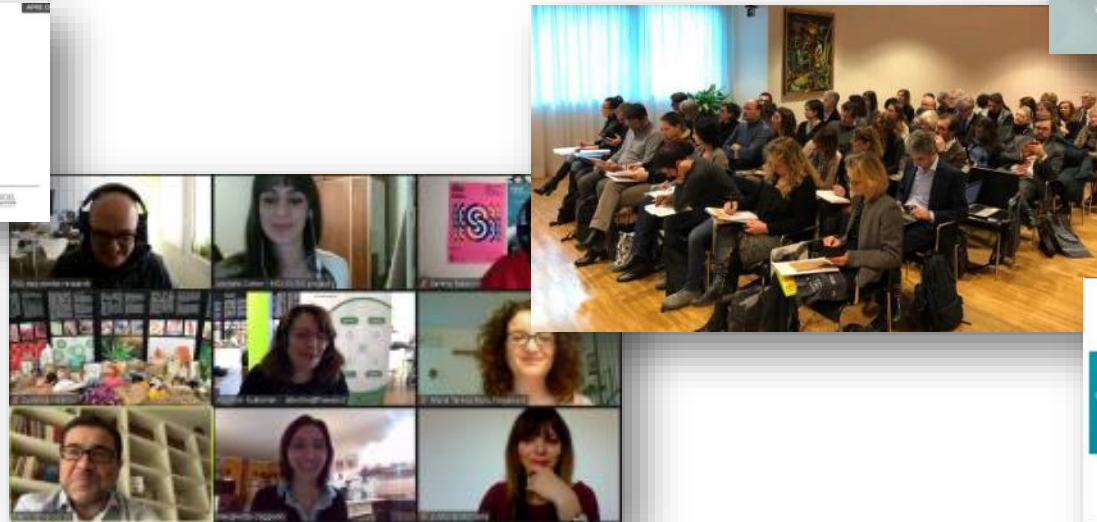
- Quiz
- Social media activities
- Educational cards
- Videos





Teachers and multipliers, by providing

- Training
- Contents
- Tools to be used with students
- School sets of bio-based samples





Teachers and multipliers, by providing

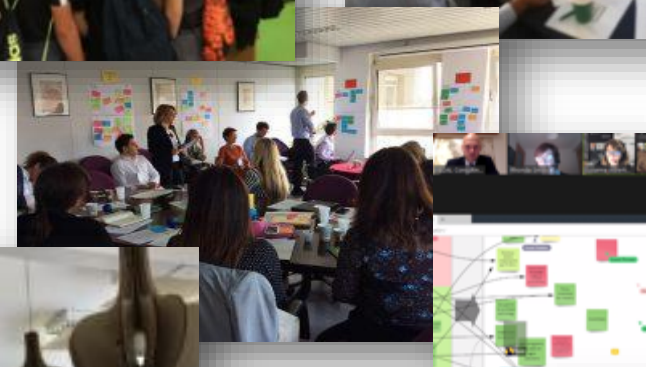


- Toolkits



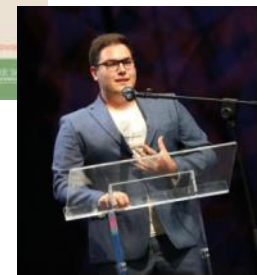
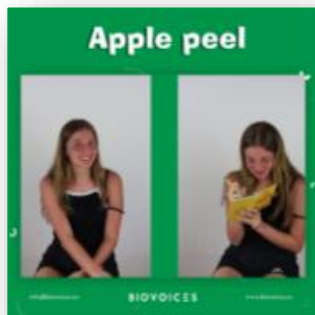
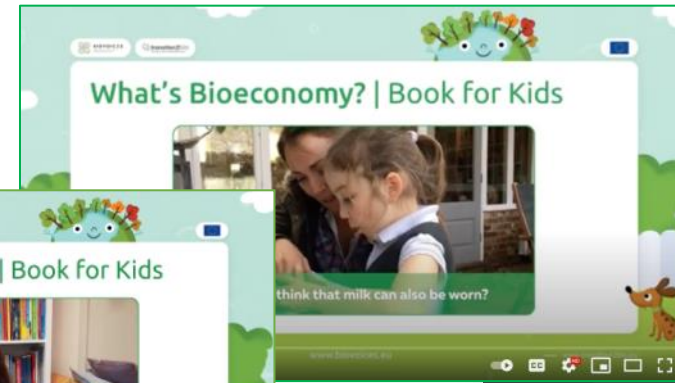


- Collect all voices (make your voice heard)
- Involve teachers, students and parents in the design of innovative formats
- Develop new ideas through creative methods





- Involve young ambassadors and influencers
- Students2Students (cascade learning)
- TEDx made by students



THANKS!

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